



Business Source Premier

2006

Prepared by:

Economics and Business Team

Fisher Library

University of Sydney Library

<http://www.library.usyd.edu.au/subjects/economics/>

What is Business Source Premier?

Business Source Premier indexes 3350 journals in nearly every area of business, including management, marketing, economics, finance, accounting and international business. It provides full text of more than 2800 scholarly publications, including the world's top management and marketing journals. Many of these journals are held in full text from 1922, or the first issue of the journal.

Access

Business Source Premier is available to University of Sydney staff and students via the Library's website:

- Go to the University of Sydney Library Home Page:
<http://www.library.usyd.edu.au>
- Click on the **Databases and Electronic Resources** link
- Under **Databases by Title**, click on **B**
- Scroll down to **Business Source Premier**
- Click on **Open Database**
- Click on **Continue**

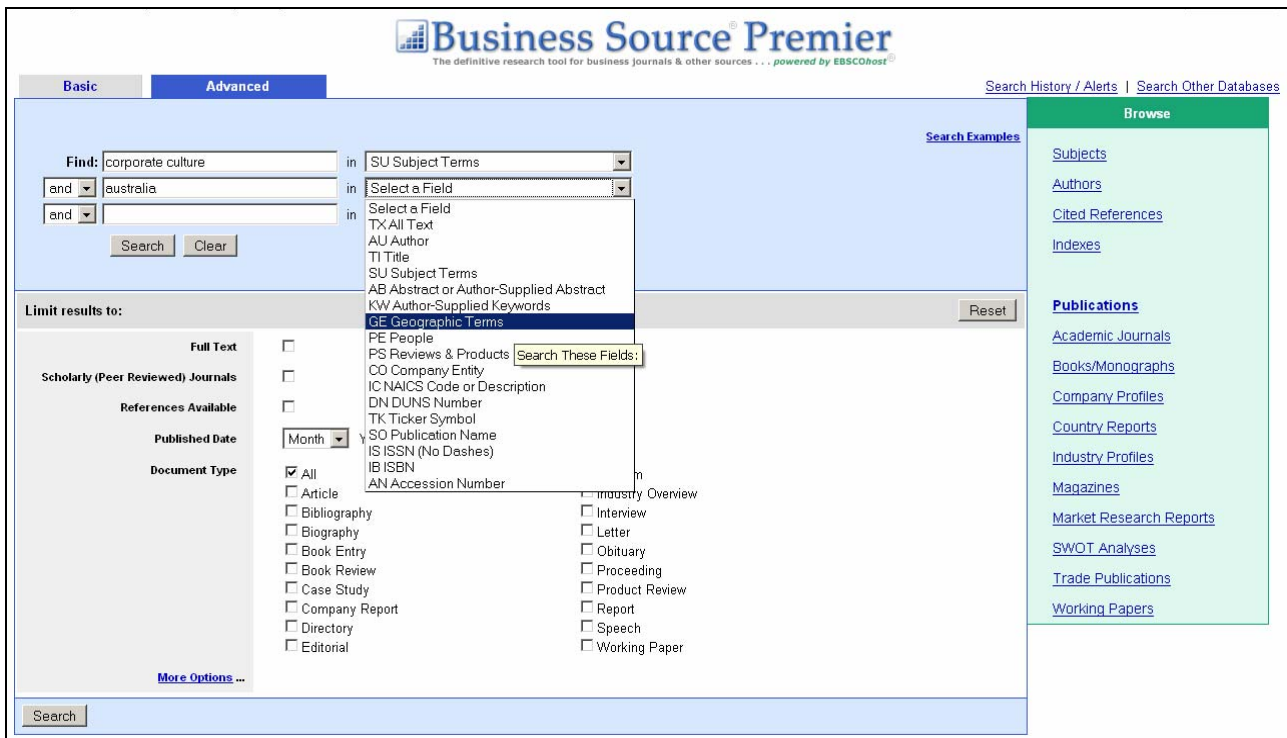
Off-campus access

- Users connecting from a University of Sydney campus or remote users with an internet service account (Extro account) with the University of Sydney do not require passwords. Simply follow access instructions above
- Remote users connecting via an Internet Service Provider other than the University of Sydney should log in to the **Remote Access System** with their name and Library borrower (barcode) number
- For more information on Remote Access, see the following webpage:
www.library.usyd.edu.au/databases/wam.html

Searching the database

Starting your search

In the search screen terms are entered and combined to construct queries, including the ability to search within particular fields. Other options are displayed on the search screen.



The drop down menus can be used to vary your search. For example, you could search the phrase **corporate culture** in the following ways:

If No Field Selected	Searches corporate culture as a general keyword phrase across the whole database record, including; Author, Title, Abstract, Subject Terms, Publication Name
Title	Searches for corporate culture in the title of the journal article
Subject Terms	Searches for corporate culture in the subject heading of the database record
Publication Name	Searches for corporate culture in the title of the journal

Combining Search Terms

You can combine your terms using the operators **AND**, **OR**, and **NOT**.

AND	narrows your search	corporate culture and Australia
OR	broadens your search	corporate culture or organisational culture
NOT	excludes a concept from your search result	corporate culture not marketing

Wildcards

- Use an asterisk * at the end of a word to find all variations of that word.

Eg: **corporat*** finds **corporate**, **corporation**, and **corporations**.

- Use a question mark ? in the middle of a word to replace exactly one character.

Eg: **wom?n** finds **women** or **woman**.

Limits

You can limit your search results in a number of ways. These include:

Full text	Will limit your search to articles that have the full text loaded on this database. Please note, this will exclude full text material available via electronic journal links in the Library Catalogue
Scholarly (Peer Reviewed) Journals	Will limit your search to articles that are of high quality
Published Date	Will limit your search to articles published before or after a certain date

Limit functions can be selected by checking the boxes in the options section of the search screen:

Full Text	<input type="checkbox"/>
Scholarly (Peer Reviewed) Journals	<input type="checkbox"/>
References Available	<input type="checkbox"/>
Published Date	Month <input type="text"/> Yr: <input type="text"/> to Month <input type="text"/> Yr: <input type="text"/>

Accessing the Articles

When you type in your search terms and click on the **Search** button, the first page of results will display. To access the database record, click on the title of the article:


The screenshot shows the BSP database search results page. At the top, there are navigation links: Sign In, Folder, Preferences, Help, UNIV OF SYDNEY, and Exit. Below these are links for Advanced Search, Search Other Databases, and Search History / Alerts. The search results are for the query "SU corporate culture And GE australia". The page shows 10 results, with the first six displayed. Each result includes a title, author, journal name, volume, issue, page numbers, and a DOI. There are also links for PDF Full Text, Cited References, and a link to check the University of Sydney Library catalogue. The page is sorted by Date and shows page 1 of 10.

There are three different ways to access material in this database:

PDF Full Text	Will display a scanned copy of the print journal article
HTML Full Text	Will display the article as a html web page
Check University of Sydney Library catalogue	Will search the University of Sydney Library catalogue for this journal title, to check if we hold it in our collection.

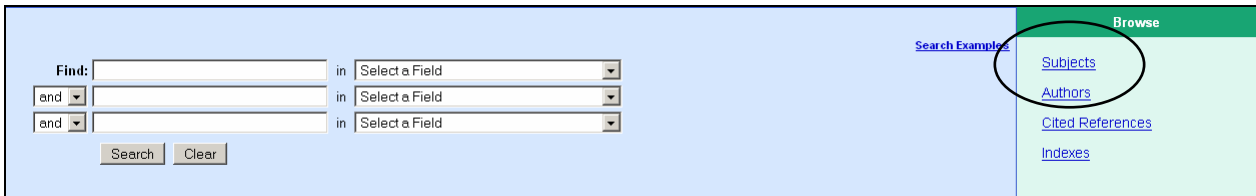
Sample record

Title:	Happily Ever After? A Study of Job Satisfaction in Australia.
Authors:	LONG, ANTHEA ¹ <i>anthea</i>
Source:	Economic Record , Dec2005, Vol. 81 Issue 255, p303-321, 19p, 8 charts
Document Type:	Article
Subject Terms:	*ATTITUDE (Psychology) *CORPORATE culture *EMPLOYEE morale *EMPLOYEES -- Attitudes *JOB satisfaction *PSYCHOLOGY *QUALITY of work life
Geographic Terms:	AUSTRALIA
Author-Supplied Keywords:	J160
Abstract:	The present paper investigates issues of job satisfaction and gender. In particular, the finding that women are significantly happier in work than their male counterparts is examined. To shed light on this issue, smaller subgroups of the total sample are analysed and more subjective variables (in addition to more traditional objective variables) are incorporated. It is found that differences in reported job satisfaction are more pronounced when looking at individuals with lower levels of education in lower skilled jobs. The determinants of job satisfaction for men and women in this group are significantly different; this was not found to be the case when looking at higher skilled, higher educated individuals. Women in this latter group exhibit similar (i.e. lower) levels of satisfaction to their male counterparts. It is conjectured that this result is due to differences in expectations of work among men and women and also among women themselves. [ABSTRACT FROM AUTHOR]
Author Affiliations:	¹ University of Melbourne, Melbourne, Australia
ISSN:	0013-0249
DOI:	10.1111/j.1475-4932.2005.00271.x
Accession Number:	18943096
Persistent link to this record:	http://search.epnet.com.ezproxy.library.usyd.edu.au/login.aspx?direct=true&db=buh&an=18943096
Database:	Business Source Premier
View Links:	Check University of Sydney Library catalogue

 **Blackwell Publishing**

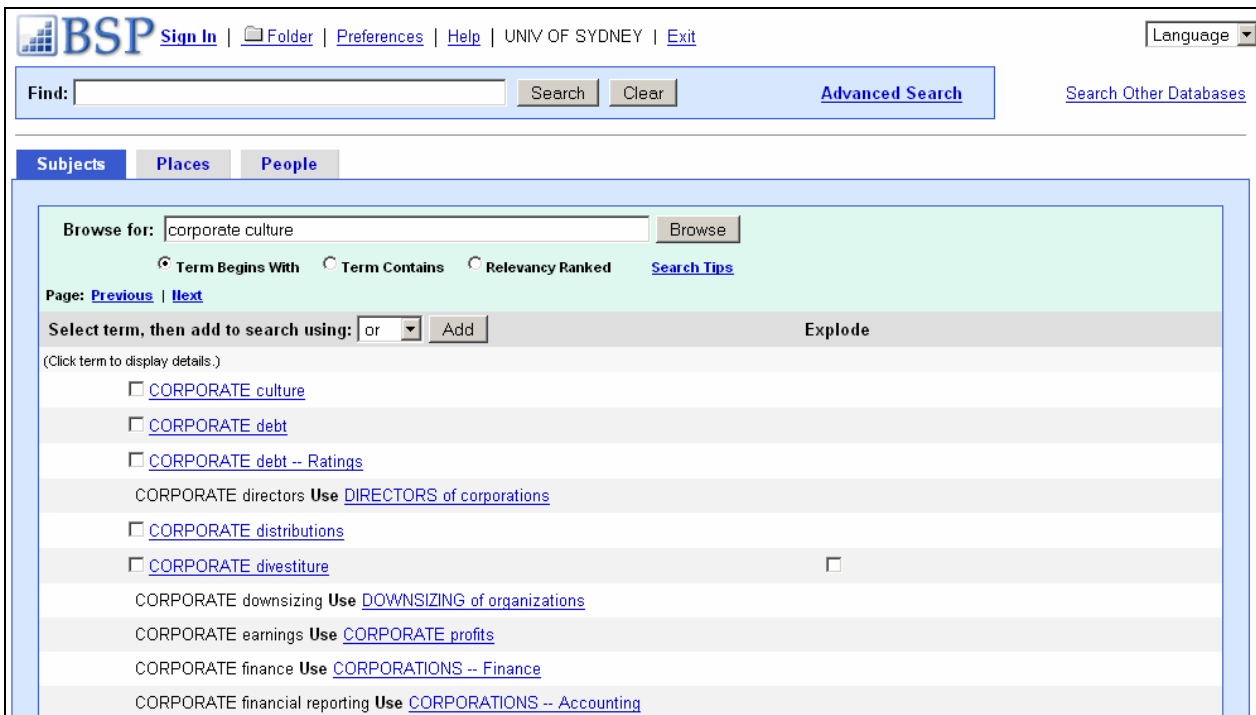
Browse Subject Terms

Business Source Premier provides the ability to browse for the best subject headings to use, terms attached to each record in Business Source Premier. The use of subject terms may give you better search results than just the keyword that you originally used.



The screenshot shows a search interface with a 'Find:' field and three 'and' dropdown menus. To the right, a 'Browse' button is highlighted in a green box. Below the 'Browse' button, a list of subject terms is visible: 'Subjects', 'Authors', 'Cited References', and 'Indexes'.

To use this feature, enter the term you wish to browse for checking **Term Begins With**, **Term Contains** OR **Relevancy Ranked**, before you click on the **Browse** button.



The screenshot shows the 'Browse' page in Business Source Premier. The 'Browse for:' field contains 'corporate culture'. The 'Term Begins With' radio button is selected. Below the field, there are several subject terms with checkboxes: 'CORPORATE culture', 'CORPORATE debt', 'CORPORATE debt -- Ratings', 'CORPORATE directors Use DIRECTORS of corporations', 'CORPORATE distributions', 'CORPORATE divestiture', 'CORPORATE downsizing Use DOWNSIZING of organizations', 'CORPORATE earnings Use CORPORATE profits', 'CORPORATE finance Use CORPORATIONS -- Finance', and 'CORPORATE financial reporting Use CORPORATIONS -- Accounting'.

If you want to search using the subject headings:


- Tick the boxes of the headings that you want to search with
- Combine the headings using **and**, **or**, or **not** from the drop down menu
- Click on the **Add** button
- Click on the **Search** button

A new set of results will display.

Emailing, printing and saving your results

Click on the **Add** folder icons to the right of each record, in the results screen, that you want to keep. When you click on the folder, the icon will change to **Added**.

The screenshot shows the BSP search results interface. At the top, there are navigation links like 'Sign In', 'Folder', 'Preferences', 'Help', 'UNIV OF SYDNEY', and 'Exit'. Below that, there's a search filter section with 'Filter results by:' and radio buttons for 'All Results', 'Academic Journals', 'Trade Publications', 'Magazines', and 'Country Reports'. The main results list contains five entries, each with a title, author, and publication details. To the right of each entry is a folder icon with the word 'Added' underneath it. A red circle highlights these 'Added' icons. At the top right of the results area, there is a link 'Add (1/10)'.

When you have finished adding records, click on the **Folder**  link displayed at the top of the screen.

The screenshot shows the 'Folder Contents' page. On the left, there is a 'Folder List' with several categories: 'Result List Items (1)', 'Persistent Links to Searches (0)', 'Saved Searches (0)', 'Search Alerts (0)', 'Journal Alerts (0)', and 'Web Pages (0)'. The main content area shows the 'Result List Items' section, which includes a list of items. A red circle highlights the 'Print', 'E-mail', and 'Save to Disk' options for the first item. There is also a 'Remove All' button and a close button (X) on the right.

You then have the following choices:

Print	Will format your references for printing
E-mail	Will send your references to an email address. You can send the full text of the articles, if they are available
Save to Disk	Will save your references to a disk on your computer

Setting Up Automatic Alerts

You can save your search as an automatic alert. An automatic alert will run on a regular basis, and you will be sent any new articles published on your topic. To set up an automatic alert:

- Click on the blue **Search History/Alerts** tab
- Click on the **Save Searches/Alerts** link
- Click on the **I'm a new user** link
- Create a personal account by entering information in the required fields
- Click on **OK**
- Give your search a name
- Give your search a description
- Click on the **Alert** button
- Click on **Save**
- Select your preferred alert settings, from the options provided
- Click on **Save**

Finding Business Publications

Business Source Premier allows you to browse and search for particular business publications, including those related to specific types of business information, click on the links on the right of the search screen, for example, **Company Profiles**.

The screenshot shows the Business Source Premier search interface. The search bar is at the top left, and the 'Browse' sidebar is on the right. The 'Publications' link in the sidebar is circled in red.

Search Bar: Find: [] in [Select a Field]
and [] in [Select a Field]
and [] in [Select a Field]
[Search] [Clear]

Limit results to: [Reset]

Document Type:

<input checked="" type="checkbox"/> All	<input type="checkbox"/> Erratum
<input type="checkbox"/> Article	<input type="checkbox"/> Industry Overview
<input type="checkbox"/> Bibliography	<input type="checkbox"/> Interview
<input type="checkbox"/> Biography	<input type="checkbox"/> Letter
<input type="checkbox"/> Book Entry	<input type="checkbox"/> Obituary
<input type="checkbox"/> Book Review	<input type="checkbox"/> Proceeding
<input type="checkbox"/> Case Study	<input type="checkbox"/> Product Review
<input type="checkbox"/> Company Report	<input type="checkbox"/> Report

Browse:

- [Subjects](#)
- [Authors](#)
- [Cited References](#)
- [Indexes](#)
- [Publications](#)**
- [Academic Journals](#)
- [Books/Monographs](#)
- [Company Profiles](#)
- [Country Reports](#)
- [Industry Profiles](#)
- [Magazines](#)
- [Market Research Reports](#)
- [SWOT Analyses](#)
- [Trade Publications](#)
- [Working Papers](#)

Browse for: <input type="text" value="coles myer"/> <input type="button" value="Browse"/>			
<input checked="" type="radio"/> Alphabetical <input type="radio"/> Match Any Words			
Page: Previous Next < A B C D E F G H I J K L M N O P Q R S T U V W X Y Z >			
Company Name	PDF Complete Report	Location	Industry
Coles Myer Ltd.	Datamonitor Report (169K)	Australia	RETAIL
Colgate-Palmolive Company	Datamonitor Report (164K)	United States	COSMETICS; TOILETRIES
CollaGenex Pharmaceuticals Inc	Datamonitor Report (109K)	United States	BIOTECHNOLOGY
Collgard Biopharmaceuticals Ltd	Datamonitor Report (93K)	United States	BIOTECHNOLOGY
Collins & Aikman	Datamonitor Report (141K)	United States	AUTOMOTIVE
Collins Stewart Limited	Datamonitor Report (110K)	United Kingdom	FINANCE
Colonial Group Inc	Datamonitor Report (81K)	United States	OIL
Colonial Properties Trust		United States	BUSINESS SERVICES
Coloplast AS	Datamonitor Report (112K)	Denmark	BIOTECHNOLOGY
Colour-Chem Limited	Datamonitor Report (94K)	India	CHEMICALS

In the **Company Profiles** example above you can either browse in an **Alphabetical** order OR perform a **Match Any Words** search. Click on the links for information or the publication.

Sample record

Back Previous Record Next Record		<input type="button" value="Print"/> <input type="button" value="E-mail"/> <input type="button" value="Save"/> <input type="button" value="Add to folder"/>								
View: <input type="button" value="Detail View"/> Datamonitor Report (169K)										
Company Name: Coles Myer Ltd. Address: 800 Toorak Road Tooronga Victoria 3146 Country: Australia		<table border="1"> <thead> <tr> <th>Related Information</th> </tr> </thead> <tbody> <tr> <td>Academic Journals</td> </tr> <tr> <td>Trade Publications</td> </tr> <tr> <td>Magazines</td> </tr> <tr> <td>SWOT Analyses</td> </tr> <tr> <td>Industry Profiles</td> </tr> <tr> <td>Market Research Reports</td> </tr> </tbody> </table>		Related Information	Academic Journals	Trade Publications	Magazines	SWOT Analyses	Industry Profiles	Market Research Reports
Related Information										
Academic Journals										
Trade Publications										
Magazines										
SWOT Analyses										
Industry Profiles										
Market Research Reports										
NAICS Code/Description: 44521 Meat Markets (pt) 446191 Food (Health) Supplement Stores 445299 All Other Specialty Food Stores (pt)										
Abstract: Coles Myer Ltd. Coles Myer is an Australian-based retailer, owning and operating stores in most sectors of the Australian retail market. The Company supplies a wide range of food and non-food items in supermarkets, discount stores, department stores, liquor stores, office supplies stores, automotive service centers and online. Coles Myer is headquartered in Victoria, Australia.										
Products/Services: Coles Myer owns and operates retailing stores in Australia and New Zealand. The company provides the following products: Groceries Fresh Food Liquor Electrical merchandise Furniture merchandise Apparel Fashion accessories Bed linen and décor Cosmetics Fragrances Health and beauty products Toys and games										

Other Reports include:

- **Country Reports:** Analysis of the economic and business conditions in particular countries.
- **Industry Profiles:** Information from Datamonitor on key vertical markets. This industry profile identifies market size, competitive landscape and provides forecast data of market performance
- **SWOT Analysis:** Company analysis from Datamonitor, including revenues generated, services provided, and principal businesses; Key facts, including contact information; and an Analysis of

the company, including its **Strengths, Weaknesses, Opportunities** for improvement and **Threats**.